



Algogen Marketing

AI-Powered  Marketing Consultancy

The Marketing Challenge Today

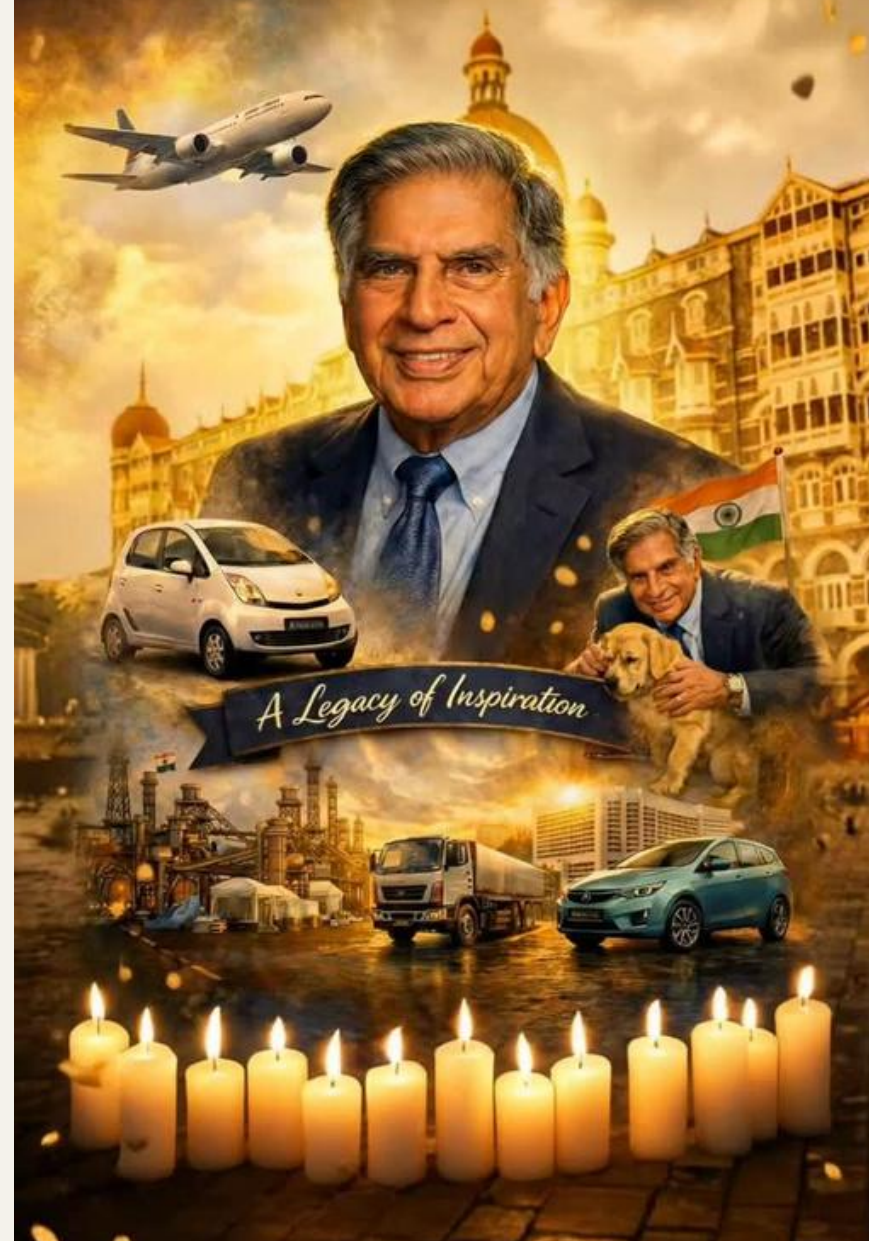
- To influence the customer base, investors, employees, regulatory authorities and industry bodies
- Brands struggle to cut through digital noise
- Traditional marketing alone can't keep pace with consumer perceptions
- Data overwhelms teams without actionable insights
- ROI remains unpredictable without intelligent optimisation

AI Marketing Trap



Shocking Trend

Happy Birthday
RATAN TATA



HE HAD
**1 BILLION
FOLLOWERS**

**PROUD TO
TO BE AN
INDIAN
RIP**

About Algogen Marketing

Mumbai-based marketing consultancy endorsing the integration of **AI** with proven marketing methodologies to deliver measurable business growth

- Founded by marketing veteran Sumanth Kumar
- Advisory to mid and large Indian corporates and MNCs
- 360-degree marketing consultancy with AI enhancement
- Specialist in the real estate sector
- Agency Flagship Brand – **Voicers**

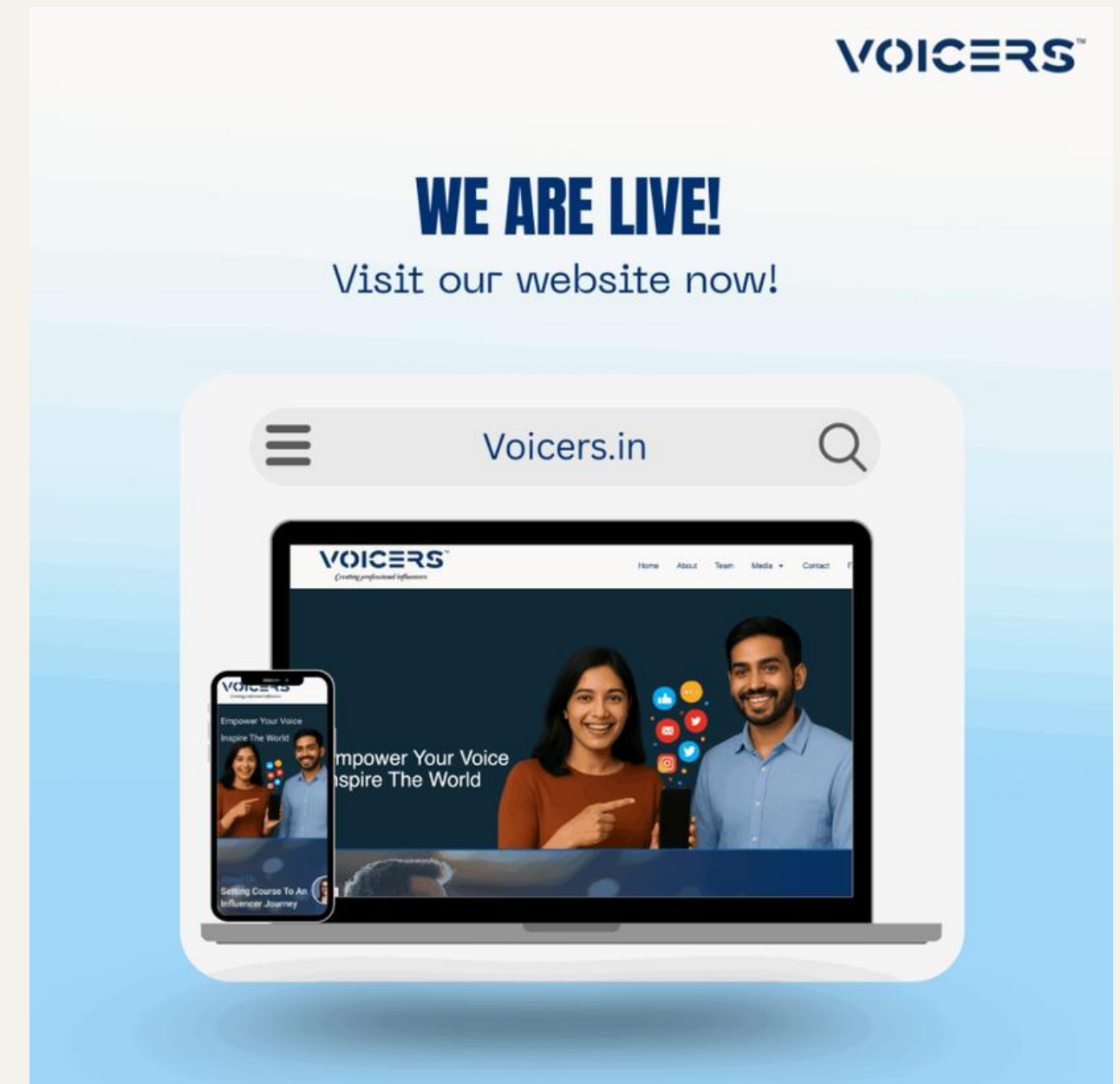
Our Depth

Proven Foundation

30 years of marketing excellence, tested strategies and deep Indian market expertise

AI X-Factor

Cutting-edge AI tools that amplify results, automate workflows and unlock new possibilities



360° Marketing Consultancy

Complete Marketing Ecosystem

- Go-to-market strategy development
- Performance marketing and optimisation
- Digital campaigns (organic & paid)
- End-to-end campaign management
- On - ground customer engagement activations



- Brand architecture
- Web development and redesign
- Content development and creative curation
- Organic and inorganic brand building
- Social media management

AI-Powered 360-Degree Marketing Consultancy



Our Outlook

We believe it's time for brands to embrace AI in Marketing to bring out the **X** factor in their Brand Imagery, Customer Outreach and Stakeholder Perception

Your competitors have adopted AI in Marketing — Time you do so

Generative Strategy

Data-driven real-time intelligence, predictive audience targeting, dynamic content personalisation, auto-optimised campaigns, competitive monitoring



Interactive Influencer

Real-time engagement,
conversational commerce,
emotion-aware messaging, 24/7
customer connection, data-rich
insights



Virtual Influencer

24/7 brand-safe digital talent,
fully customisable, zero
controversy risk, unlimited
scalability, cost-effective long-
term asset



AI Chatbot

70-80% instant query resolution,
24/7 lead qualification &
capture, multilingual support,
continuous learning, seamless
human handoff



Workflow Automation

3x ROI delivery, end-to-end
campaign orchestration,
intelligent lead nurturing, cross-
channel seamless execution,
76% 1-year payback



Performance Analytics

Predictive forecasting,
automated insights, multi-
channel attribution, anomaly
alerts, competitive
benchmarking



Mobile AI App

Personalised experiences,
voice/visual search, predictive
notifications, offline AI (critical
for India), in-app behaviour
analytics



We Also Offer

Online Influencer Development Workshops

IDP

Level 1 → Level 2 → Level 3 → Level 4

PBN

Level 1 → Level 2 → Level 3 → Level 4



— What is Algogen Marketing Private Limited?

Mumbai-based Algogen Marketing Pvt Ltd is engaged in Online Workshops, Marketing Advisory, and AI Content Curation. Its primary service offering is online mentorship programmes that shape and monetise Influencer Development and Personal Branding skills through its IDP and PBN courses.

The online workshops are designed to empower customers in the influencer development space — whether B2B or B2C. The two flagship niche programmes are the Influencer Development Programme (IDP) and Personal Branding Now (PBN). The programmes are offered at four levels — Roadmap, Journey, Milestone and Corporate — and are targeted at working professionals, entrepreneurs, freelancers, fresh graduates, and social aspirants.

Algogen's Marketing Advisory



30+

Years Of Experience

150+

Brand Transformations

500+

Workshops Conducted

VOICERS™

The 4 Levels of Your Influence Journey

Influencer Development Programme – L1
IDP Demo

VOICERS™
Creating professional influencers

INFLUENCER DEVELOPMENT PROGRAMME



Voicers

TagMango, Inc
In-app purchases

3+

Rated for 3+ ⓘ

Uninstall

Open

What's new •

Last updated Oct 6, 2025



Bug fixes and improvements

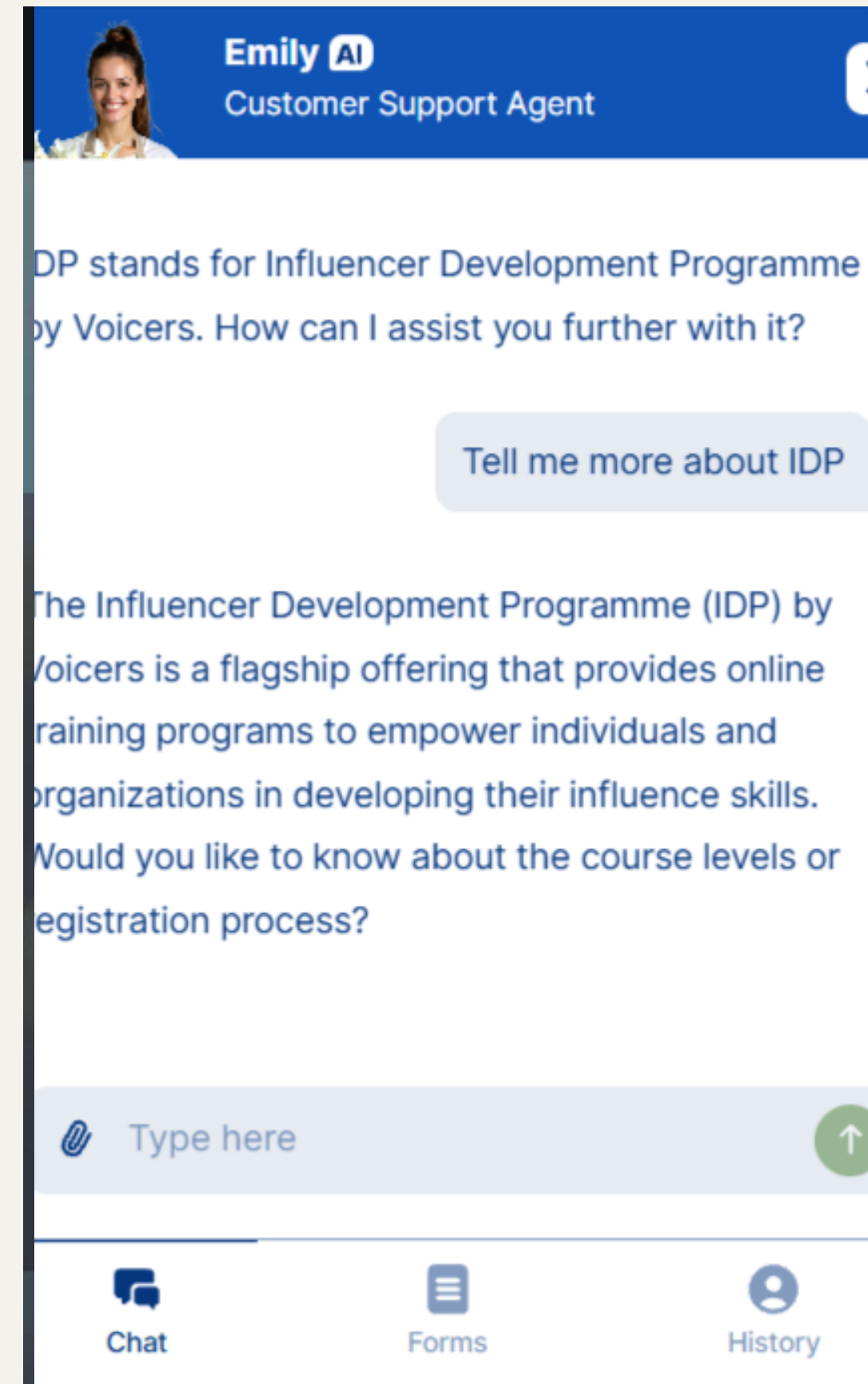
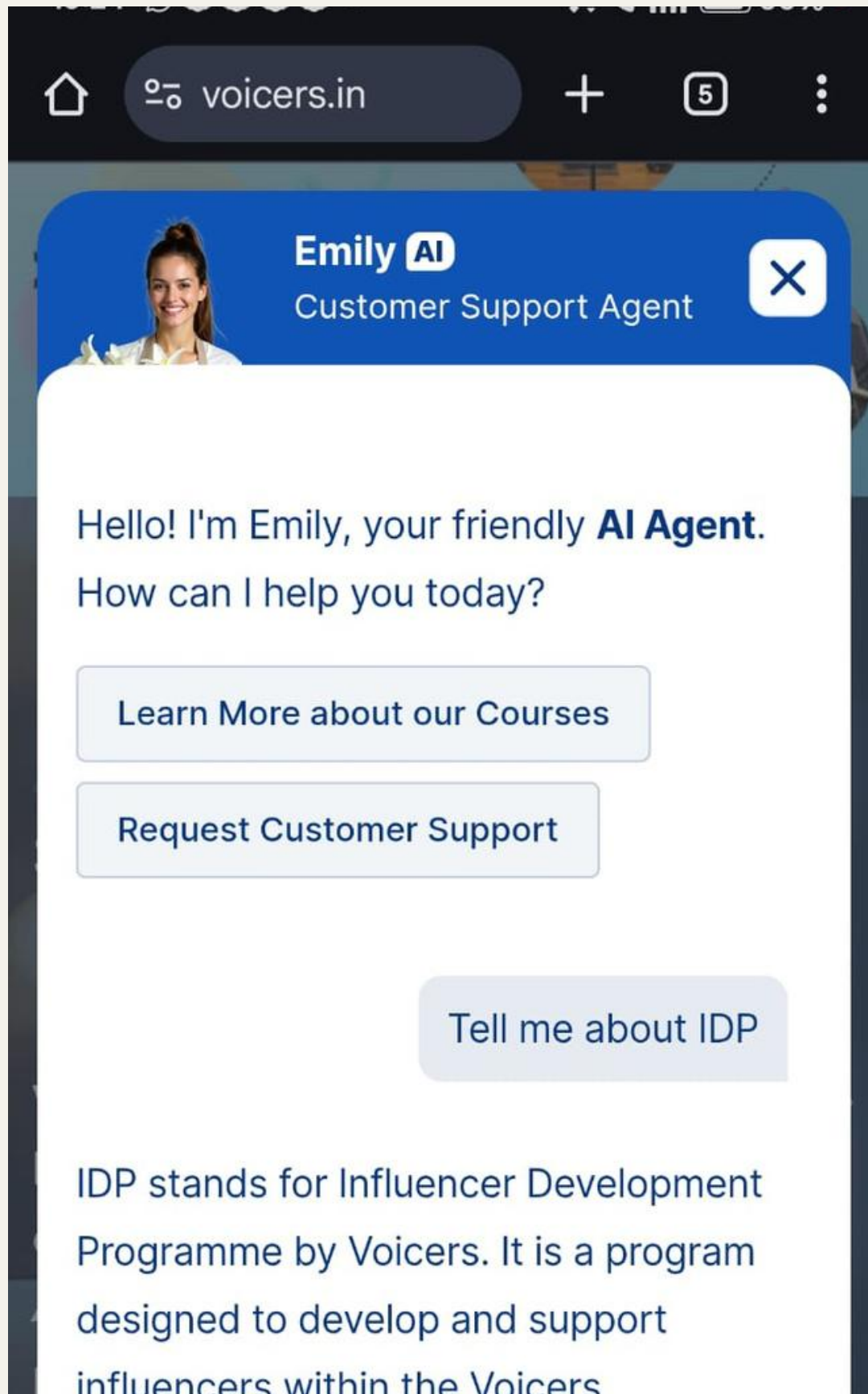
🕶 XR headset

💻 Chromebook

✓ Tablet

App support





Why Partner with Algogen

- Complete 360° marketing consultancy
- Proven methodologies enhanced by AI innovation
- Measurable ROI with advanced analytics
- Future-ready solutions that scale with your growth

Categories We Serve

Corporates

MSME



Brand Clientele

Johnson & Johnson



WorldTel







KEAN GROUP



Real Estate Clientele



Our Team



Vimal Kumar

Data Mining
And Market
Research



Adit Shirodkar

Web, Chatbot,
Automation



Bhavya Shah

Digital
Marketing
Executive



Chirag Gupta

ORM
Management



Munesh Gavit

Digital
Marketing
Executive



Aakash Singh

Tech And Video
Consultant

Our Team



Kanika Mathur

Social Media,
Influencer
Marketing



Nilam Lahoti

LMS Counsellor



Ved Singh

Creative
Maverick And
AI Enthusiast



Aditya Patil

Digital
Marketing
Enthusiast



Devendra Tak

Influencer,
Author And
Content Advisor

Algogen Associates



DIGIDOOOR



WILLIS WRITING



Otet infosystems



BetheBee

Ogilvy & Mather

O & M

(Ex Leadsip Team)



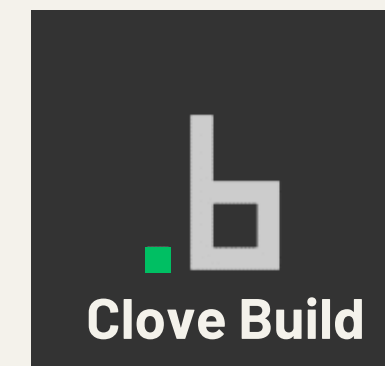
Shlokin



Ink Dreams



Notion Press



Clove Build

About the Agency Promoter

Principal Correspondent | Business Journalist

Founder | Taurus Communications

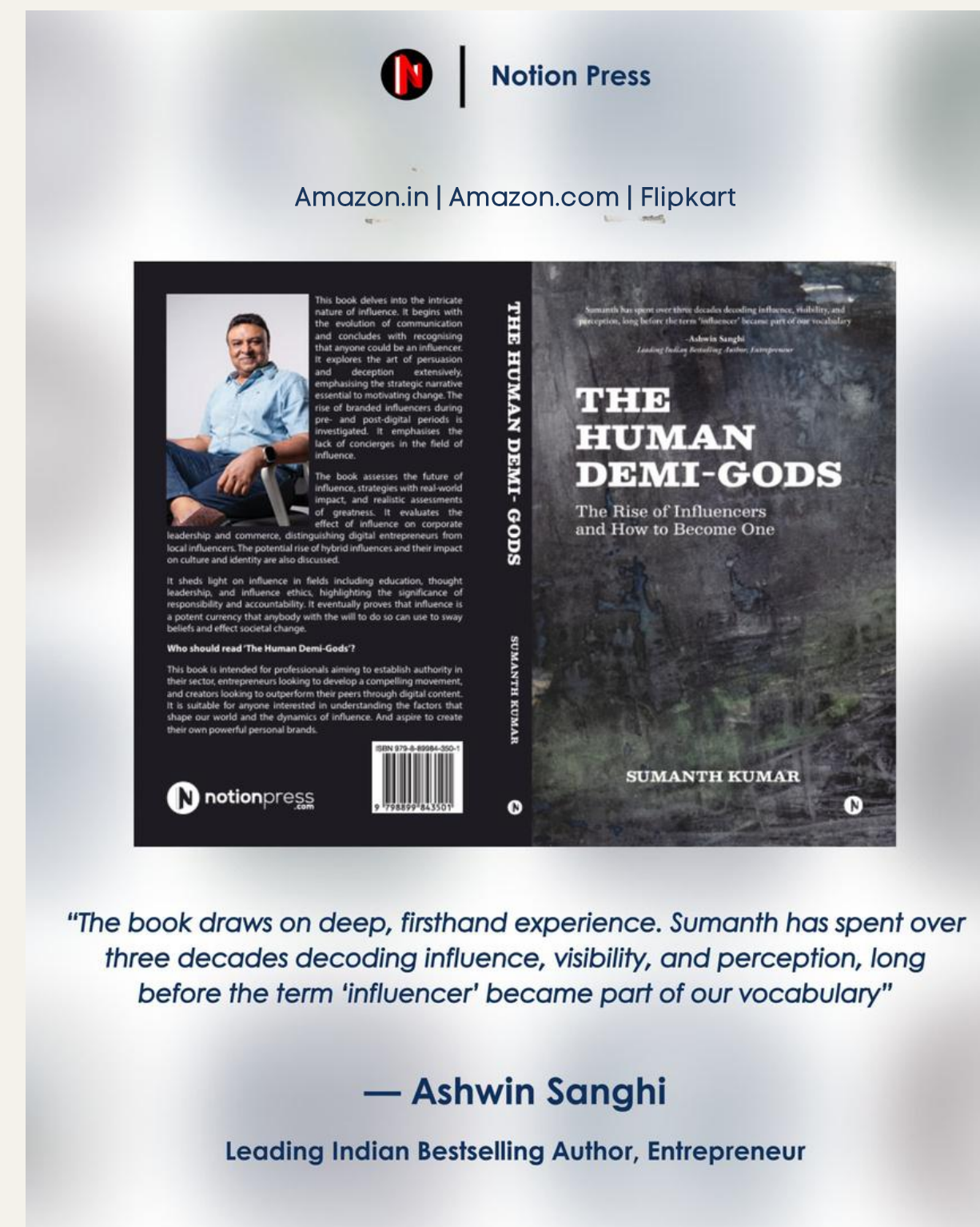
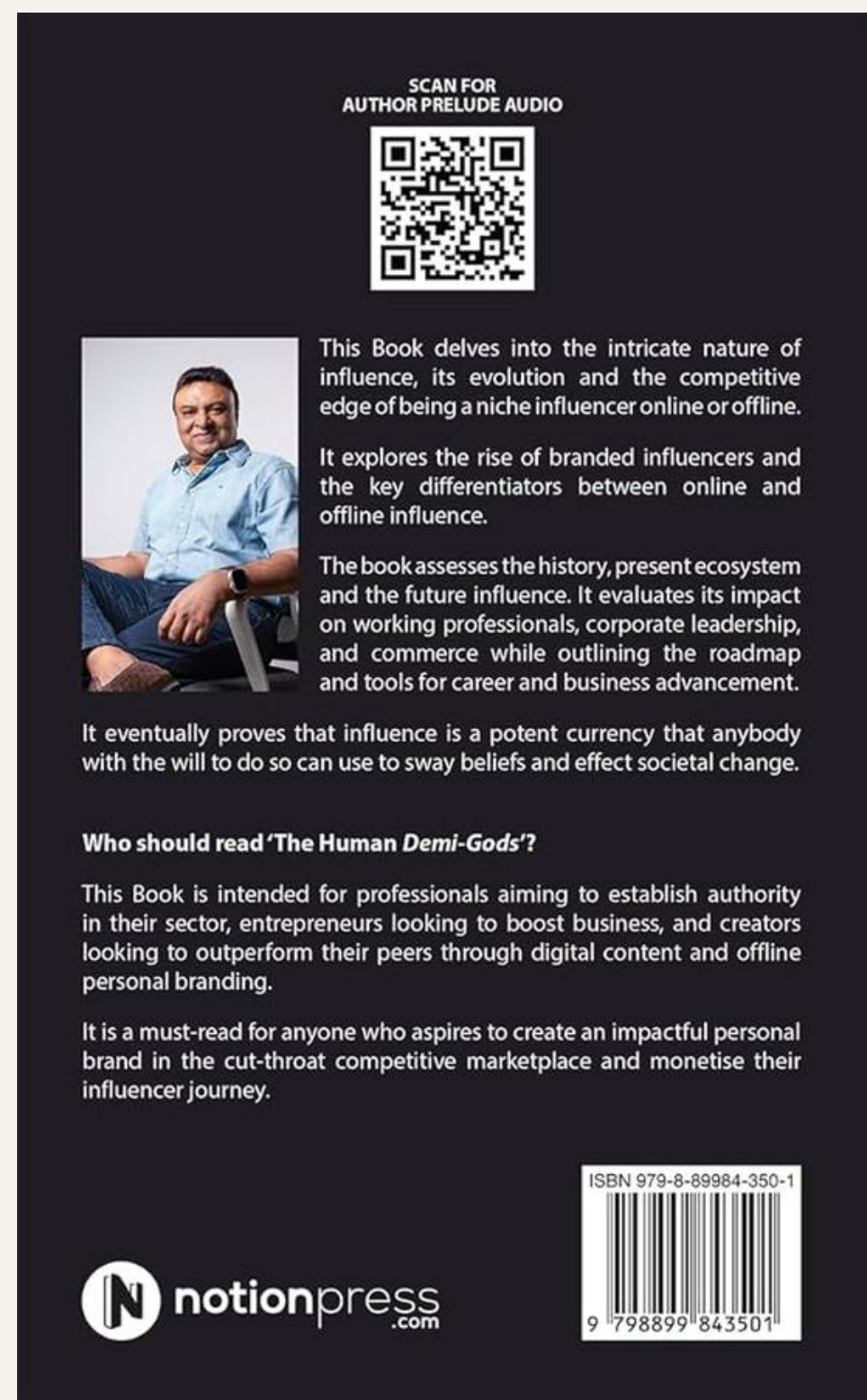
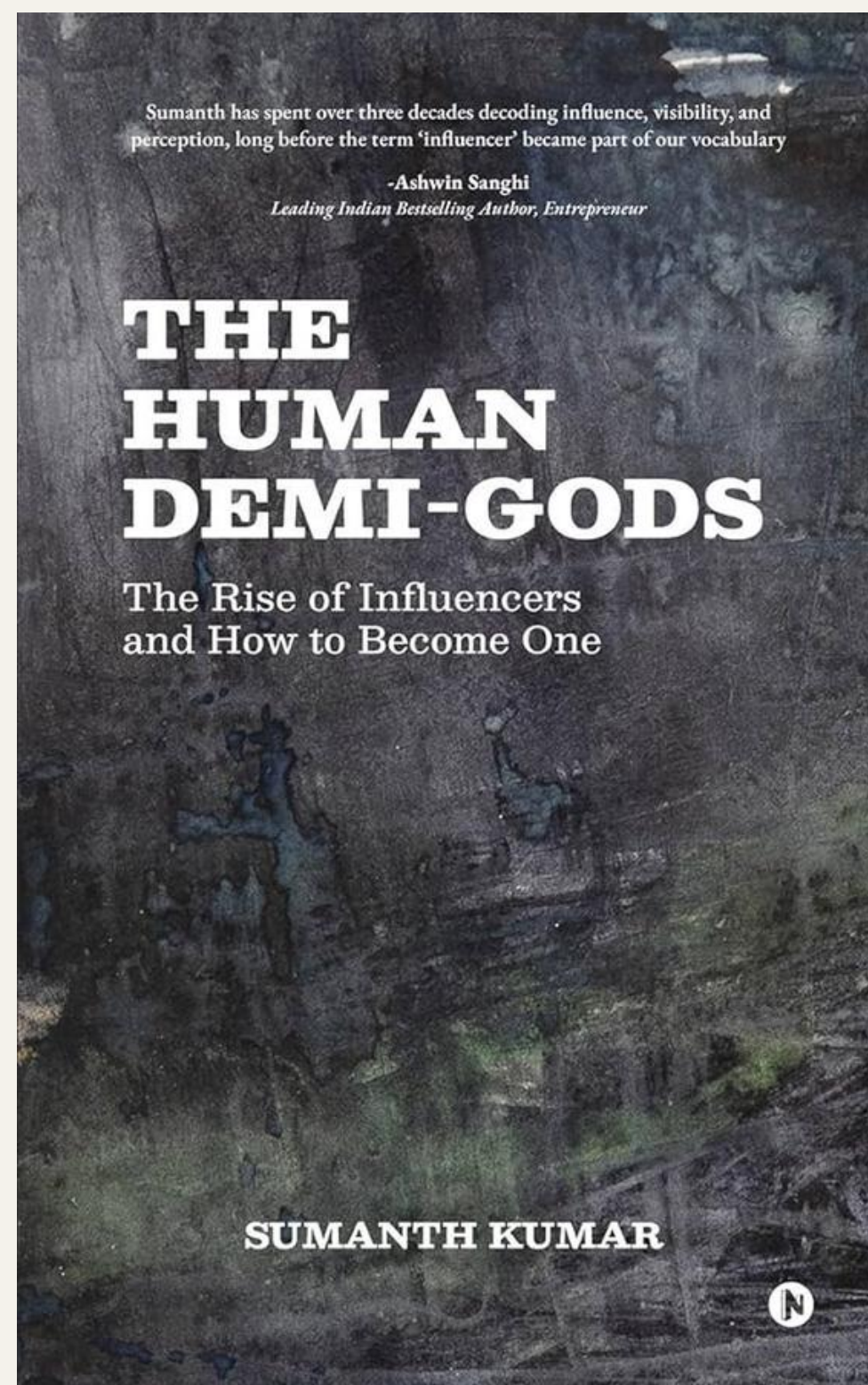
Agency Head | Brodeur India (TBWA Anthem)

Brand Head | Omkar Group

Founder | Algogen Marketing

Author | The Human Demi-Gods





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Let's Build Your Legacy Together

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LinkedIn - [Sumanth Kumar](#)

